



MUFC VALUES AND CODE OF CONDUCT

The Milton Ulladulla Football Club (MUFC) aims to provide an excellent, inclusive, safe and family friendly environment in which children and adults can enjoy playing, watching, or otherwise participating in, the great game of football.

Paramount to realising and sustaining this environment and culture are:

- **Our Values** - the fundamental principles and beliefs that summarise what we at MUFC stand for and which guide our actions and decisions.
- **MUFC Code of Conduct** - the standards of conduct and behaviour that reflect Our Values and that we - as MUFC members, players, coaches, parents, officials, volunteers or spectators - are expected to follow in ensuring the enjoyment of our sport across the entire MUFC community.

The MUFC Committee asks that all MUFC members, players, coaches, parents, officials, volunteers and spectators please take time to read through this document.

OUR VALUES

RESPECT: We respect our teammates, coaches, volunteers, match officials and supporters - and similarly respect the players, members and supporters of opposing clubs.

INTEGRITY: We act in a professional, fair, consistent and transparent manner in the way we play, the way we coach, the way we officiate, the way we support from the sidelines and the way we operate as a Club.

COMMITMENT: We are committed to our game, our Club, our teams, our teammates, our coaches and our supporters.

INCLUSIVENESS: We value diversity, are committed to equality and respect the rights, dignity and worth of every person regardless of their gender, ability, age, race, colour, religion, language, national or ethnic origin.

COMMUNITY: We seek to develop a sense of community within our Club through teamwork, collaboration and open communications.

ENJOYMENT: We are passionate about football - the game for life - and strive to ensure our players, families, coaches, volunteers, officials and spectators continue to enjoy their sport and being part of MUFC.

MUFC CODE OF CONDUCT

The following MUFC Code of Conduct has been created specifically for MUFC with our Values in mind and within the general guidelines of Football Federation Australia. It comprises 4 specific Codes of Conduct - one each for players, parents of under 18 players, coaches and spectators.

Other members of the MUFC community - including Committee members, volunteers, managers and parents of players 18 and over - are expected to abide with the general intention and requirements of these Codes. For example, they should conduct themselves in a manner that enhances, rather than harms, the reputation and goodwill of MUFC and football generally.

Attachment A to this document sets out the MUFC Social Media Policy which has been developed in light of the widespread and increasing use of social media tools and electronic platforms for communication by and within the Club. The MUFC Committee believes that it is important that the usage of these tools and platforms is consistent with the MUFC Values and Code of Conduct.

PLAYERS' CODE OF CONDUCT:

As an MUFC player, I will:

- Commit to my team and MUFC by being loyal, dedicated and playing to the best of my ability.
- Wear the MUFC playing strip and other MUFC apparel with pride.
- Turn up early for training and games and give plenty of notice to my Coach/Manager if I am unable to attend.
- Care for and respect the MUFC equipment provided to me.
- Play fairly by the rules and in the spirit of the game.
- Win, lose or draw with dignity and grace, and acknowledge good play.
- Be a good sport and treat my teammates and opponents as I would like to be treated.
- Respect every person on the football field regardless of gender, ability, cultural background, or religion.
- Respect the match officials' decisions and not harass, abuse or otherwise show dissent towards officials.
- Respect and show appreciation to my teammates, opponents, match officials and my Coach/Manager, on and off the field.
- Not use offensive, derogative or abusive language while I am on the field or otherwise representing MUFC.
- Ensure that I conduct myself in a manner that enhances, rather than harms, the reputation and goodwill of MUFC and football generally.

PARENTS' CODE OF CONDUCT

As a parent/carer of an under 18 player within the MUFC community, I will:

- Get my child/children to training/the game on time and encourage them to be loyal, committed, and inclusive.
- Encourage children to participate and to play by the rules within the spirit of the game.
- Focus on the team's efforts and performance rather than the result of the game.
- Remember children play sport for their enjoyment not ours.
- Encourage good sportsmanship by applauding good play for both teams.
- Not criticise, ridicule or scold children for making mistakes.
- Respect the match officials' decisions and teach my child likewise.
- Not criticise or seek to undermine the Coach's position.
- Support all efforts to remove verbal and physical abuse from sporting activities, including language that could be deemed offensive or derogatory.
- Respect every person on the football field regardless of gender, ability, cultural background, or religion.
- Remember that MUFC coaches, managers and administrators are volunteers here to help support my children playing football.
- Ensure that I conduct myself in a manner that enhances, rather than harms, the reputation and goodwill of MUFC and football generally.

COACHES' CODE OF CONDUCT

As an MUFC coach, I will:

- Ensure that my players are involved in a positive and supportive environment, and that games and training are positive and enjoyable experiences.
- Assist each of my players to reach their potential.
- Be fair, considerate and honest with all players, and ensure that everyone is treated equally.
- Be professional and accept responsibility for all my actions and encourage players to demonstrate the same qualities.
- Coach and encourage my players to play fairly within the rules and in the spirit of the game.
- Not engage in any form of personal abuse or harassment towards my players - and also be aware of any forms of abuse or harassment directed towards my players from other sources while they are in my care.
- Win, lose or draw with dignity and grace, and acknowledge good play.
- Not harass, abuse or otherwise show dissent towards match officials regarding decisions they make.
- Treat all match participants, officials and spectators with courtesy and respect regardless of gender, ability, cultural background, or religion.
- Show concern and caution towards sick and injured players and allow for further participation in training and competition when appropriate.
- Not use offensive, derogative or abusive language in my role as an MUFC coach or otherwise representing MUFC.
- Ensure that I conduct myself in a manner that enhances, rather than harms, the reputation and goodwill of MUFC and football generally.

MUFC SPECTATORS' CODE OF CONDUCT

As an MUFC spectator, I will:

- Respect the decisions of match officials and coaches.
- Treat all match participants, match officials and spectators with courtesy and respect regardless of gender, ability, cultural background, or religion.
- Not criticise, ridicule or scold children for making mistakes.
- Not engage in discrimination, harassment, abuse or violence in any form towards another person, including other spectators, match officials, coaches, players or club administrators.
- Not enter or attempt to enter the field of play or playing arena without lawful authority.
- Ensure that I conduct myself in a manner that enhances, rather than harms, the reputation and goodwill of MUFC and football generally.

The MUFC Committee reserves the right to commence disciplinary proceedings against any MUFC member who allegedly behaves in a manner that is considered contrary to the MUFC Values and Code of Conduct, or is otherwise considered inappropriate.

MUFC SOCIAL MEDIA POLICY

MUFC uses a range of social media platforms to communicate with MUFC members and parents/guardians - these include the Club Website, Facebook, email, WhatsApp, Messenger, SMS and Instagram.

The Club Website and Facebook Page are administered by designated MUFC Committee Members. These platforms are the primary communication avenues for the Club to its members and the broader community about upcoming events, latest developments, season commencement, social activities, how to register etc. The Website also provides general background information about the Club, including the Club's Constitution, Committee and policies.

Other social media platforms are administered by Committee Members and designated position holders (eg coaches, age coordinators) for communicating with particular groups (eg individual teams, volunteer groups).

This MUFC Social Media Policy aims to provide general guiding principles and clear boundaries for the use of MUFC social media platforms by the Club, MUFC members and MUFC parents/guardians. It also sets out additional guidelines for MUFC team group chats.

GENERAL GUIDING PRINCIPLES

- All MUFC social media postings, updates and comments should be considered as public comment and must be consistent with the MUFC Values and Code of Conduct.
- Postings (written, videos, photos) made by the Club on the MUFC Website and MUFC Facebook Page will be positive, family friendly and reflect the MUFC Values.
- MUFC social media postings/comments must not:
 - disclose personal information about MUFC members, MUFC parents/guardians or any other persons (unless with their express permission)
 - contain statements that are misleading, falsely represent any other person, are defamatory or could harm another person's reputation
 - include content that is abusive, bullying, harassing or threatening in nature
 - include language that is offensive, derogatory, discriminatory, racist, sexist or homophobic
 - or otherwise harm the reputation and goodwill of MUFC and football generally.

TEAM GROUP CHATS

- MUFC team coaches/managers have the administration rights for MUFC team group chats that are created for communication within individual teams (using, for example, SMS, Messenger, WhatsApp, or email).
- All communication on team group chats must be in accordance with the General Guiding Principles above.
- Communication on team group chats should be short and about team matters only - eg player availability, match venue, practice times etc.
- Any communication/comment about an individual team member or another person should be made privately not through the group chat.
- Parents/guardians and other non-player stakeholders who are members of MUFC team group chats are expected to follow this MUFC Social Media Policy.

The MUFC Committee reserves the right to commence disciplinary proceedings against any MUFC member who allegedly sends messages or posts comments on MUFC social media platforms that harass, offend, abuse or intimidate another MUFC member or any other person, or are otherwise considered inappropriate and non-compliant with the MUFC Social Media Policy.